

A large graphic featuring the letters "DTAC" in a bold, black, sans-serif font. The letters are centered within a large circle that is divided into four quadrants by a white cross. The quadrants are colored red, black, white, and red. The background of the entire page is a grayscale aerial view of a city with various buildings and streets. Overlaid on this background are several white line-art icons representing different aspects of digital transformation, such as a house, a factory, a person, and a network diagram.

DTAC

**DIGITAL
TRANSFORMATION
RESEARCH**

*RECOMMENDED RESOURCES &
REFERENCES*

A companion resource to the DTAC White Paper

The following references represent foundational research on digital transformation, organizational change, and leadership development. These works inform the evidence base behind the Digital Transformation & Analytical Capacity (DTAC)[™] framework and its emphasis on aligning Leadership, People, and Technology for sustainable organizational change.

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